

**Eötvös Loránd University Faculty of Social Sciences & AgroLYNX Zrt.****Interest for Horizon Europe call****[HORIZON-CL6-2023-COMMUNITIES-01-1](#)****Enhancing social inclusion in rural areas: focus on people in a vulnerable situation and social economy**

**Our focus:** Strengthen the rural society by improving the economical potentials. Dynamize the labor market. Increase the efficiency of environmentally friendly agricultural production.

**Our means:**

**ELTE:** Facilitate **cooperation** between social / governmental actors dealing with vulnerable social groups and players of rural economy, especially agricultural producers and organizations.

**AgroLYNX:** Development of **information technology**. Operation of an online cooperation and information sharing system for agriculture. Extend it with human resource management module.

**Our abilities:**

**ELTE** has research, knowledge and network capacity, which enables us to address organizations and facilitate their cooperation. Labor demand and supply can be linked by establishing cooperation.

**AgroLYNX** has a cooperation management and information sharing software developed for agricultural producers, which manages the producer's diverse activities in an integrated system, and supports them in decision making. Within the framework of the project, we target to improve the human resource management module.

**Our targets:**

- Improve the **economic potentials** and attractiveness of **rural society**.
- Make **agricultural work** attractive/accessible to **young people** and **women**, increasing the retention capacity of rural society.
- Facilitate the **generation change process** of the aging agricultural society in Central and Eastern Europe with the means of **digitalization**.
- Efficient and predictable connection of the **seasonal labor demand and workforce**.
- Creation of **job opportunities** (permanent and seasonal) for people with low education.
- **Organize complex information** and deliver it to target groups.
- Establish cross-border **regional cooperation** (Slovakia, Ukraine, Romania, Serbia, Croatia, Slovenia, Austria) in labor flows.
- Facilitate **environmentally friendly farming methods** and solutions.
- **Increase digitization** in order to improve the competitiveness of rural society.
- **Connect** the work of **complementary organizations**.
- Strengthen **research and educational** infrastructure, increase competences at the University.
- Create an online platform for fast, **efficient and environmentally friendly** execution of **social research** projects.
- We intend to use the knowledge, accumulated during the project, in **university education**, market-based **adult education**, and to support public administrative **decision-making**.
- We aim to create a **knowledge base** that is unique in the region in the field of agricultural economy, agricultural society and agricultural environmental management.

**Regional coverage:** A (residence) Hungary; B (extension primary focus) Romania, Slovakia;  
C (extension secondary focus) Ukraine, Serbia, Croatia, Slovenia

**Participation interest:** Partners (ELTE: University, AgroLYNX: SME)

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**Call:** [HORIZON-CL6-2023-COMMUNITIES-01-1](#)

**Deadline:** 12 April 2023

**Budget:** EUR 10.00 M, exp. EU contrib. per project EUR 5 M